

Privacy policy

What it covers

This policy covers the treatment of personally identifiable information that the Governing Council of the Cat Fancy collects when you are using the GCCF website, when you email us, or when you use the on-line services via our website.

GCCF holds and processes personal data in accordance with all current legislation relating to data protection and complies with the Data Protection Act 1998.

GCCF also automatically receives and records information on server logs from your browser including your IP address and the page you requested.

GCCF uses the information for:

- fulfilling your request for information or services
- as input to improving our site
- to inform you about improvements to our site

Information collection and use

We collect your information in order to record and support your receipt of the products/services you select.

You can visit our site and use many of the services without telling us who you are or giving us any personally identifiable information.

In connection with other activities, such as registering cats, we may ask you to provide certain information about yourself by filling out and submitting an online form. It is completely optional for you to engage in these activities. If you elect to engage in these activities, however, we may ask that you provide us personal information, such as your first and last name, mailing address (including postcode), e-mail address, telephone, credit card, and other personal information. If you do not provide the mandatory data with respect to a particular activity, you will not be able to engage in that activity. In all cases, we will collect personal identification information from you only if you voluntarily submit such information to us. We will also tell you how we use your information or if we share it with another party. Except as otherwise provided in this policy, we will never intentionally disclose any personal identification information about you as an individual user to any third party without having received your permission. If you supply us with your contact information you may receive periodic e-mails, mailings or calls from us with information on new products and services, important issues, or upcoming events. If you wish to be removed from any postal, email, phone, or other lists, please let us know by emailing us at info@gccfcats.org. You can also write to us or call us at the contact information above. Please provide us with your exact name, email address, mailing address, and phone. We will be sure your name is removed from the appropriate lists immediately.

Cookies

A cookie is small amount of data that is transferred to your browser by a web server and can only be read by the server that gave it to you. It functions as your identification card and enables us to record your passwords, purchases, and preferences. It cannot be executed as code or deliver viruses. Most browsers are initially set to accept cookies. You can set your browser to notify you

when you receive a cookie, giving you the chance to decide whether or not to accept it. (For some web pages that require an authorisation, cookies are not optional. Users choosing not to accept cookies will probably not be able to access those pages).

Aggregate Data & Google Analytics

When you use our Site, we or our authorised technology services provider may also collect certain technical and routing information from you to facilitate your use of the Site and its services. We use this information to administer the Site and to understand and measure traffic patterns on the Site so that we know which areas of our sites are favourites of our users, which areas need improvement, and what technologies are being used so that we may continually improve our sites. This information is collected in aggregate form, without identifying you or any user individually. We may use this aggregate, non-identifying statistical data for statistical analysis, marketing, or similar promotional purposes. This data is often tracked by us or our technology services provider by using “cookies” during your visit.

We use Google Analytics (GA) to collect statistical data about our visitors and how they use our site so that we can improve our website. The GA cookies collect information in a way that does not form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.

We collect this information in a way that does not identify you and the data is not shared with anybody else.

External (non-GCCF) Sites (Their Privacy Policies may be different)

The Site contains links to other websites, like our partners’ websites or links to sites that may offer products or services that our customers might find useful. These sites may request information from you. In such instances, the collection and use of your personal information will be governed by the privacy policy applicable to that site. We do not control the privacy policies, contents or links that appear on these sites. We encourage you to review the privacy policies of any third party sites or services before providing any of them with your personal information.

Information sharing and disclosure

GCCF will not sell or rent your personally identifiable information to anyone, or use the data for any other purpose incompatible with the purpose for which it was originally collected.

GCCF will only send personally identifiable information about you to other companies when we have your consent, or have a legal reason to do so. We may also use your information in response to subpoenas, court orders or other legal process. We will only hold your information for as long as necessary for these purposes.

GCCF Partners

GCCF shares information with Agria, in order that they can provide additional services to our customers and to validate, speed up or otherwise improve your transactions with Agria.

Location limitations

We are committed to protecting your privacy and security and have explained in detail the steps we take to do so. We control this site from offices in the UK. We do not represent that materials on the site are appropriate or available for use in other locations. Persons who choose to access this site from other locations do so on their own initiative, and are responsible for compliance with local laws, if and to the extent local laws are applicable.

Exceptions to Privacy Policy

While we are committed to keeping your information secure and private, we have the following exceptions to our privacy policy: We will release specific information about you or your account to comply with any valid legal inquiry or process such as a search warrant, subpoena, statute or court order. We will also release specific information in special cases, such as if there is an attempted breach of the security of the Sites, or a physical or property threat to you or others. We may also transfer user information, including personally identifiable information, in connection with a corporate merger, consolidation, the sale of related assets or corporate division or other fundamental corporate change. Further, the information you enter when making a purchase or an online donation will be shared with payment processors, financial gateways, and your credit card company to authorise credit card payments. Such information may also be shared with necessary third parties solely for the purpose of carrying out the transactions. Please note that if you give out personal information online through a discussion board or posting site, that information can be collected and used by third parties. Although we strive to protect our users' privacy, we cannot guarantee the security of information you post in these forums. You disclose such information at your own risk.

Questions or suggestions

If you have any questions or suggestions regarding this statement or have any concerns about the processing of your personal data by GCCF send an email or contact:

The Office of the Information Commissioner, Wycliffe House, Water Lane, Wilmslow, Cheshire SK9 5AF