



Supreme Cat Show 2023

GCCF Clubs and the Supreme

There are a variety of ways in which GCCF clubs can be involved in and support the Supreme Show and also promote their clubs and their breeds to a wider audience.

Meet the Cats

is the area within the Supreme Cat Show specifically for Breed Advisory Committees to showcase their breeds and the work of GCCF member clubs. All GCCF clubs, both full and provisional, are invited to support their BAC and take part in this area **FREE of any cost to their club.**

This is your opportunity to engage with members of the public eager to learn more about pedigree cats and specific breeds and to educate and inform them about your breed and club. This is an area for visitors to chat to someone about the benefits of pedigree cat ownership and also to help them to choose the right breed for their personality and lifestyle. You can give out club and breed information, give a presentation on your breed and allow visitors to see and handle examples of your breed/s. This is your chance to meet the public, whilst they 'Meet the Cats' and by doing so helping your breeders and your Clubs.

Each club taking part will have a 6 foot table, where in addition to breed information and club publications, you may also sell exclusive club merchandise – pens, car stickers, calendars, greetings cards, badges, T-shirts and other articles with your club logo or name on them.

You may not sell foodstuffs, human merchandise or general cat goods, including toys. No tombola or raffles may take place within 'Meet the Cats'. No balloons or inflatable may be used in the show halls,

Benefits for BACs, clubs and exhibitors supporting Meet the Cats are –

- a half page b/w advert in the Supreme catalogue, Free of Charge, for participating BACs & their constituent clubs.
- a commemorative rosette "Representing XXX breed in Meet the Cats Supreme 2023" for each exhibit
- a £20 credit applied to each exhibitor's GCCF account, after the show, which can be used for any GCCF product or service, or STAR show entry. For each exhibitor with one or more MTC entries made before 1st September 2023.

Rosette and Judge Sponsorship

is an ideal opportunity for all GCCF clubs and other organisations, charities and individuals to sponsor Rosettes or Judges; to show your support for GCCF and the Supreme.

A club can sponsor the Rosettes for their own breed classes, or in memory of a special cat or a person who has contributed to the breed. You can sponsor the judge who will be judging your cat or you can sponsor a class even if you are unable to enter your cats this year.

For sponsorship of rosettes and donations your dedication will be listed in the show catalogue. Either in a list for the major awards, including Best of Variety or at the heading of each class sponsored.

Catalogue Advertising

all GCCF clubs and individual are able to book advertising space in the Supreme Catalogue. This can be a very convenient way to get your club or breed information presented in a high quality, souvenir publication.

Now that exhibitors addresses are no longer a feature of GCCF catalogues it is a very cost effective method for your breeder members to publicise their contact details. They can choose to have individual adverts or you can collate the information for a group of breeder and have them together in a Club advert, promoting both your club and your breeder members.

Special Exhibition of Past Winners

We know that Visitors to the Supreme really enjoy seeing our past winners, so please remind your members that all past 'Supreme' title winners, both Pedigree and Non-Pedigree are invited to appear on exhibition **free of charge.**

Show Support

If your club is offering show support, this will need to be communicated to your members through your own website or club communications. In addition to any trophies and specials offered to your members, Clubs are invited to run their own Best Decorated Pen competition for their members. **This year's Decorated Pen Competition theme is "The Crown Jewels"**

For any queries or advice, please contact the following: For Meet the Cats - annatonks@btinternet.com
For advertising and sponsorship - info@gccfcats.org